



Chinese are among the largest groups of foreign property investors in top countries.

We market to Chinese overseas property buyers with Juwai.com

Juwai.com is the #1 Chinese language international property portal, reaching an exclusive audience of high-net-worth Chinese consumers.

90 million Chinese search for property online each month. Through Juwai.com, we reach Chinese buyers both within China and living abroad.

Chinese Overseas Property Buyers:

- Fastest growing group of international property buyers
- To spend USD \$180 million on overseas property*
- 70% pay in cash



*Source: CBRE

JUWAI.COM CHINA MARKET ACCESS :

Chinese Consumer Focus

- 1.5 million Chinese consumer visits monthly
- 2.4 million listings from 53 countries
- 12,000 pieces of editorial, market analysis, emigration and investment works

Chinese Consumer Support Centre

- Juwai.com's multilingual team fields enquiries online, and via a national toll free number, and Juwai mobile channels.
- Enquiries are then fully translated for follow up.

Behind the Great Firewall of China

- Websites not hosted in China can experience slow page load time or be blocked entirely.
- Juwai.com is the only portal hosted both behind China's Great Firewall AND on Amazon's global cloud.

The Right Language

- Less than 1% of Chinese speaks English.
- Properties and content on Juwai.com are entirely in Chinese.

As featured in global & Chinese press – Forbes, The WSJ, CNBC, Sing Tao, South China Morning Post & Sina.